



Terry Cox, a rider from south-central Nebraska, raised \$3,380 for this year's event by collecting donations to support his ride.

Wear Yellow Ride

Tenth annual event raises \$18,000 for local cancer victims

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These days, "cancer" is a word that has found its way into almost everyone's vocabulary. In the next decade, cancer is projected to surpass heart disease as the leading cause of death in the United States, but organizations like Wear Yellow Nebraska are doing everything they can to raise awareness, support victims and change those odds.

On May 18, a total of 458 riders mounted their bikes at the Strategic Air and Space Museum, fueled by the desire to join the fight against cancer. This year's 10th annual Wear Yellow Ride raised over \$18,000 with riders pushing their limits on 10, 22, 36, 49 and 63-mile routes.

The theme of the 2013 ride was "A Ride for a Ride," and all funds will support the Wear Yellow Cab Ride, a program designed to provide a free cab ride to patients receiving treatments for cancer.

Every rider at this year's event had a reason to join. For Jeannie Darnell, that reason

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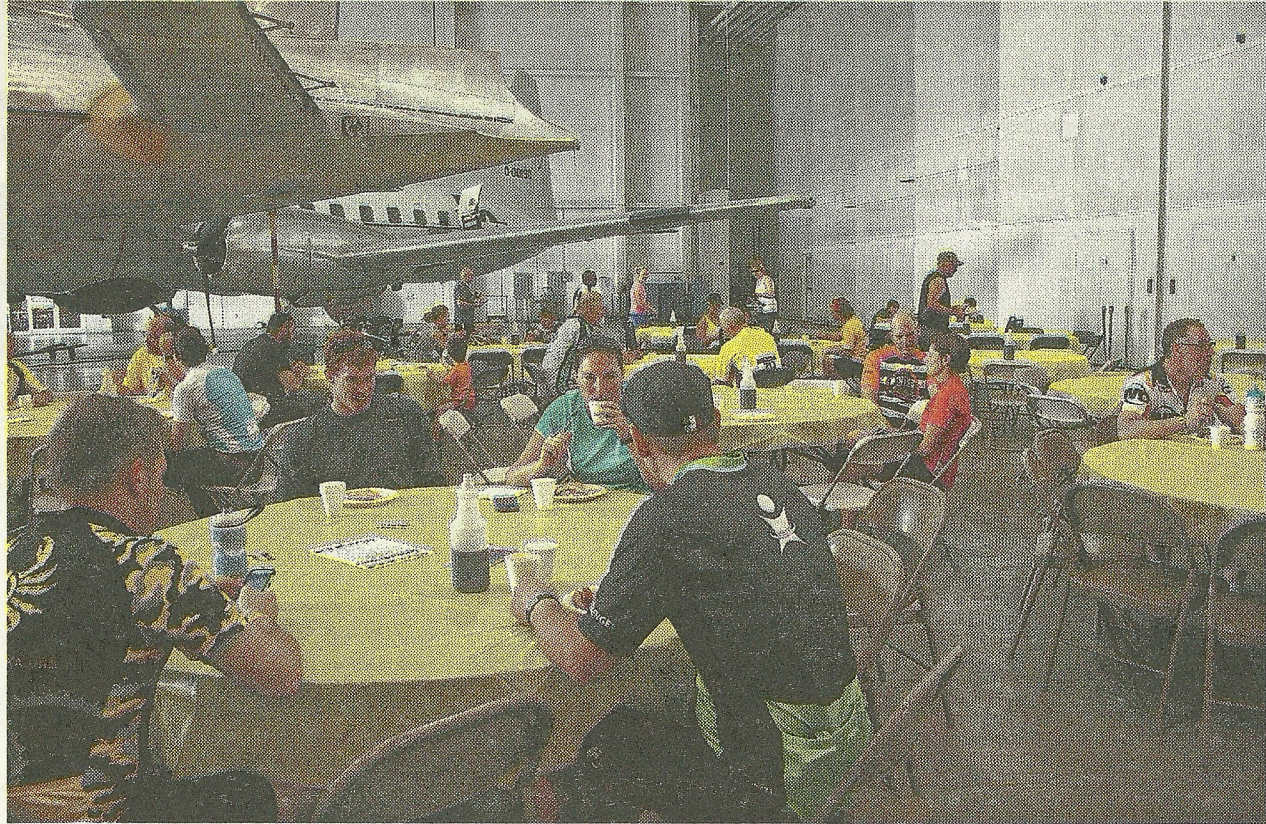


was her good friend Julie Nikoliasen, who lost her battle with breast and brain cancer just over a month ago.

"I watched Julie struggle with breast cancer and go into remission before she developed brain cancer and passed. She was only 47," said Darrell. "I've been riding for five years, and I like to catch as many rides as I can, especially when it's for a good cause."

Terry Cox, another rider from south-central Nebraska, single-handedly raised \$3,380 for this year's event by collecting donations to support his ride.

Wear Yellow Nebraska continues the fight against cancer all year with a number of other events, including the Omaha Gives 24-hour charitable event and the annual WYNe Night beer and wine tasting. For more information about Wear Yellow Nebraska and how you can get involved, visit www.wearyellownebraska.com or email wearyellownebraska@gmail.com.



Participants enjoy breakfast in the Strategic Air and Space Museum.

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